

JOHN GRUCHY

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STRENGTHS:

- Fully experienced with both Mac and PC platforms.
- Strong expertise in graphic and web design, including layout, knowledge of typography, and color.
- Possess strong aesthetic sensitivity for evaluating layouts, photography and typography with excellent attention to detail.
- A team player with the ability to build and foster relationships both internally and externally.
- Able to juggle several projects at once and adapt to emerging priorities or unexpected challenges.
- Creative and have a keen eye for detail and ability to generate new and original ideas within the parameters of the customers goals and objectives.

EXPERIENCE:

- Using Photoshop for scanning, colour correcting, touching up photos and the creation of artwork for the design of print and web projects.
- Using Illustrator for the creation of artwork such as vector based illustrations, drawings, logos and artwork for the design of print and web projects.
- A senior level of expertise with page layouts and creation of templates using InDesign and QuarkXPress.
- Strong knowledge of XHTML CSS, Dreamweaver, Flash and Fireworks for the creation of artwork and animation of banners for Web pages.
- Prepress PDF digital workflow using Adobe Acrobat and Prinergy.
- Assembling digital files to meet prepress and print production specifications and time lines.
- Designing promotional, marketing material, packaging, catalogues, flyers and advertisements.
- Developing creative ideas and concepts to meet the objectives of the customer for review and approval.
- Creating, updating, and modifying templates for internal and external purposes.
- Pre-flight and verification of customer files, checking proper colour separations, fonts and trapping.
- Preparing print specifications, estimating costs and comparing submissions from print vendors for design projects.
- Operating an array of Digital Printing devices including Indigo, Hewlett-Packard 5500, Xerox, Canon, Including Imagesetters and Platesetters.

EMPLOYMENT:

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| ▪ Dye & Durham | Graphic Designer & Prepress | 2005 to 2008 |
| ▪ Protopak Innovations | Graphic Designer & Prepress | 2005 |
| ▪ Specialized Marking Systems | Prepress | 2004 |
| ▪ Valupak | Graphic Design & Prepress | 2002 to 2003 |
| ▪ Print Three | Graphic Design & Prepress | 1999 to 2001 |
| ▪ Gibson Printing | Graphic Design & Prepress | 1997 to 1999 |
| ▪ Best Book Manufacturers | Prepress | 1996 to 1997 |
| ▪ Digital Print Solutions | Digital Print Shop Manager | 1995 to 1996 |
| ▪ Avant Litho Graphics | Graphic Designer | 1993 to 1995 |

TRAINING:

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|---------------------------|-------------------------------|--------------|
| ▪ Durham Business College | Web Design Professional | 2008 to 2009 |
| ▪ Durham Business College | Macintosh Prepress Specialist | 1995 |
| ▪ Primetech Institute | Desktop Publishing Specialist | 1992 to 1993 |